

REMARKS

Applicants have now had an opportunity to carefully consider the Examiner's comments set forth in the Office Action of July 12, 2005 and in the Examiner's interview summary of 8/23/2005.

Reconsideration of the Application is requested.

The Office Action

Claims 1-3, 6-12, 15-18, and 21 remain in this application. Claims 4-5, 13-14 and 19-20 have been canceled.

Claims 1-3=6-12, 15-18, and 21. stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Bartok (U.S. Patent No. 5,737,533) in view of Anders (U.S. Patent No. 6,269,403).

Comments

Claims 1, 10, and 17 have been amended in accordance with Applicant's conversation with the Examiner of August 18, 2005. In that interview, the Examiner and the Applicant agreed that the references of record did not teach the aspects of defining a hotspot based on color rather than position, and leaving the image unaltered. In further correspondence with the Examiner, the Applicant submitted proposed amendments to the claims for the Examiner's review on August 19, 2005. The Examiner reviewed the proposed changes and responded that the proposed amendments overcome the reference. This response formally submits those amendments. It is therefore respectfully submitted, that **claims 1, 10, and 17 and claims 2, 3, 6-9, 11, 12, 15, 16, 18, and 21** dependent therefrom (all remaining claims) now distinguish patentably and unobviously over the references of record.

CONCLUSION

For the reasons detailed above, it is submitted all claims remaining in the application (Claims 1-3, 6-12, 15-18, and 21) are now in condition for allowance. The foregoing comments do not require unnecessary additional search or examination.

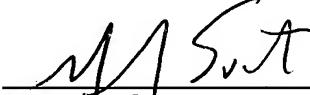
In the event the Examiner considers personal contact advantageous to the disposition of this case, she is hereby authorized to call Mark S. Svat, at Telephone Number (216) 861-5582.

Respectfully submitted,

FAY, SHARPE, FAGAN,
MINNICH & McKEE, LLP

9/19/05

Date



Mark S. Svat
Reg. No. 34,261
1100 Superior Avenue, 7th Floor
Cleveland, Ohio 44114-2579
(216) 861-5582